



## SPONSORSHIP PACKAGES SUMMARY –

Pre AppForum Marketing Activities	GOLD	SILVER	BRONZE
<b>Inclusion in the AppForum press release</b> (Subject to press release deadlines)	☑	☑	
<b>Listing in the online registration form</b> Receive contact information from any attendee who selects your company name from the vendor list during registration	☑	☑	
<b>Access to Pre-conference attendee list</b> (Subject to terms of use)	☑	☑	
<b>Listing on the AppForum Exhibitor Web Page</b> Includes a 50 or 25 (Bronze level) word description, logo and link to company web site	☑ (prominent placement)	☑	☑
<b>Logo placed on AppForum Web Page</b> Confirmed sponsor logos listed on various AppForum web pages	☑	☑	☑ (company name only)
<b>Listing in Pre-conference email marketing</b> Confirmed sponsors listed in email marketing of the AppForum (Subject to deadlines)	☑	☑	☑
<b>Onsite Marketing Activities</b>			
<b>Gold Sponsor Session</b> Host a breakout session during the AppForum program. This is your opportunity to present your company's solutions and plans for the future. Topics must be presented for approval.	☑ (limited space available)		
<b>Meal sponsors</b> Corporate logo on the tables during one sponsored meal or break. Corporate name listed on AppForum agenda - both printed and online	☑ (limited space available)		
<b>Choice of Location at Vendor Fair</b> (Subject to availability)	☑		
<b>Company lanyard distributed to attendees at registration</b> (Company to provide Lanyard to PODi prior to event)	☑		
<b>Customer Meeting Room availability during AppForum</b> Sponsors will have the option to utilize available meeting space for early morning or evenings as needed. This could include use for demos, sales or user group meetings. (Subject to availability, not to conflict with AppForum sessions, outside costs not included)	☑		
<b>Sponsor Introduction Hour</b> Sponsors will have an opportunity to briefly address the attendees with a company intro that highlights new developments and drives exhibitor traffic	☑	☑	
<b>Company logo printed on Vendor Fair Guide map</b> (Subject to print deadlines)	☑	☑	
<b>Listing in the printed Vendor Fair Guide</b> Included in all attendee packets. (Subject to print deadlines)	☑ (prominent placement)	☑ (medium placement)	☑
<b>6' x 2' Table Tops</b> Includes skirted table, chairs, waste basket and standard electrical outlets	☑ ☑ (includes 2 tables)	☑	☑
<b>Complimentary AppForum Registration(s)</b> Includes attendance to all sessions, networking receptions, meals, breaks and choice of one pre-conference intensive session. (Additional people can be registered at a reduced rate.)	☑ ☑ ☑	☑ ☑	☑
<b>Post Forum Opportunities</b>			
<b>Ability to submit articles or whitepapers for posting on the PODi web site</b> (Subject to approval)	☑	☑	
<b>Access to Post-conference attendee list</b> (Subject to terms of use)	☑	☑	☑ (mailing address only)
<b>Pricing</b>			
<b>Members</b>	\$15,000	\$9,000	\$5,000
<b>Non-Members</b>	\$20,000	\$14,000	\$10,000